DCN-01013   Seat No. _____

Bachelor of Design (Sem. I) (Foundation Year) Examination

July - 2022

Digital Tools & Techniques : CFP01006

Time :   Hours]   [Total Marks : **10**

Instructions : (1) Students are allowed to use any medium of colour and pencils to the applicable question.

(2) Only blue and black ball pens are allowed for writing answers (no gel pens).

1   Multiple choice questions : each carry 1 marks   **5**

total marks :

(1)   What would you adjust to change the space between two characters?

(A)   Kerning   (B)   Serif

(C)   San Serif   (D)   None of above

(2)   Color harmony means_____?

(A)   pleasing arrangements of color

(B)   Contrast of colors

(C)   Complexity

(D)   None of the above

(3)   What does the acronym JPEG stand for ?

(A)   Joint Picture Expert Group

(B)   Joint Photographic Expert Group

(C)   Joint Picture Enhance Group

(D)   Joint picture encapsulated group

(4) The default color mode in Illustrator is :

    (A) CMYK   (B) RGB

    (C) Grayscale   (D) None of above

(5) Concept of a work of art is called _____ ?

    (A) Illustration   (B) Design

    (C) Space   (D) Value

2 Descriptive answer type questions - answer **ANY ONE** of **15** the following. Each carries **05** marks.

    (1) What is difference between CMYK, RGB and Grayscale?

    (2) Explain importance of Alignment in Design.

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